## **Store Feeds**

## How to Publish Products in Google Shopping Automatic Capture

- 1) Access the Control Panel
- 2) After login click on Store Feeds
- 3) On the Froogle line click to generate the Google feed file. Save the txt file to your computer.
- 4) After you join http://google.com/merchants/
- 5) On the Side menu click Data Feeds
- 6) After clicking on New Data Feed
- 7) Select the Country Brazil type the name of the file froogle.txt in the field of the File Feed
- 8) After clicking Manual Upload, select the froogle.txt file that was saved on your computer
- 9) After clicking Create
- 10) Select frequency to be auto capture

The feed URL should be: Http://www.yourdomain.com/feeds/froogle.txt

- 11) After you request by E-mail or Help Desk to automatically create the Google Shopping Feed XML file Daily / Weekly / Monthly
- \* It is important to make this request, product data will not be automatically updated in the Google Shopping Feed XML file

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