

# Facebook

## How to set up your Facebook Store from your Virtual Store or Electronic Catalog?

Note: Facebook requires a Private SSL certificate, for example: [https://\\*.seusite.com](https://*.seusite.com) (Ask for a quote for this additional service)

01) Access: <https://developers.facebook.com/>

02) After clicking Log In

03) After login click on Apps

04) After clicking the Create New Application button

In the Box fill in:

Application Name: NOMEDASUAEMPRESA

Select App Category:

After clicking the Continue button

05) After clicking the Edit Application button

06) After clicking Application on Facebook

In the Box fill in:

URL: <http://www.yourdomain.com/facebookstore/>

Secure Canvas URL: <https://www.yourdomain.com/facebookstore/> (Get the https link in the My Account link in your Virtual Store). If you do not have a Private SSL Certificate please see the plans and services page on the mformula website to hire.

07) After Click Open Page

In the Box fill in:

Page Tab Name: Store on FaceBook or FaceBook Store (Example)

Page Tab URL: <https://www.yourdomain.com/facebookstore/> (Get the https link in the My Account link in your Virtual Store). If you do not have a Private SSL Certificate please see the plans and services page on the mformula website to hire.

Secure Page Tab URL: <https://www.yourdomain.com/facebookstore/> (Get the https link in the My Account link in your Virtual Store). If you do not have a Private SSL Certificate please see the plans and services page on the mformula website to hire.

08) After clicking the Save Changes button

# Facebook

## Associating the Pag Tab with a Fan Page

09) To associate with the Pag Tab that we configured previously to a Fan Page, access the address below:

[https://www.facebook.com/dialog/pagetag?app\\_id=YOUR\\_APP\\_ID&display=popup&next=YOUR\\_URL](https://www.facebook.com/dialog/pagetag?app_id=YOUR_APP_ID&display=popup&next=YOUR_URL)

Substiuind:

- \* YOUR\_APP\_ID: By App ID of your application!
- \* YOUR\_URL: The URL set in the Page Tab of your app!

Choose the desired fan page and click the Add Page Tab button.

Ready ! Your Store on FaceBook or sya FaceBook Store is set up.

If you have difficulties, add our user giving this permission, after creating a ticket on our help desk requesting that mformula perform this process for you.

How to give user permission on facebook: <https://pt-br.facebook.com/business/help/186007118118684>

Unique solution ID: #2178

Author: MFORMULA

Last update: 2020-05-11 10:51